



**Bleed Guide (3mm Outside Trim)**  
3mm of bleed is required on all edges. We cut the 'bleed' area off to avoid unsightly white edges on your finished product. Please make sure your background/images that you require to 'bleed off' extends past the trim to meet the bleed margin.

**Safe Zone Guide (3mm Inside Trim)**  
This is the area inside the 'trim'. This 'don't cross' zone should be kept clear of any borders/text/important items that is not required to bleed off. Please note: Abiding to the safe zone boundaries will ensure nothing gets cut off during the cutting process.

**Trim Guide**  
This is where we aim to cut your product and is the 'finished size' of your product once the 'bleed' is trimmed off.