



Bleed Guide (3mm Outside Trim)

3mm of bleed is required on all edges. We cut the 'bleed' area off to avoid unsightly white edges on your finished product. Please make sure your background/images that you require to 'bleed off' extends past the trim to meet the bleed margin.



Safe Zone Guide (3mm Inside Trim)

This is the area inside the 'trim'. This 'don't cross' zone should be kept clear of any borders/text/important items that is not required to bleed off. Please note: Abiding to the safe zone boundaries will ensure nothing gets cut off during the cutting process.



Trim Guide

This is where we aim to cut your product and is the 'finished size' of your product once the 'bleed' is trimmed off.